

The Natural Step

SUSTAINABLE EARTH SOLUTIONS

SUSTAINABLE EARTH SOLUTIONS

In SBGI we use



to

*"Add a whole new meaning
to value creation."*

TNS is a framework of thought
for *developing opportunities*
in sustainability
rather than
seeing only challenges.

Using this tested framework,
your business
will plan for the future
& earn real benefit.

www.naturalstep.org



Phone:

[716.432.4294](tel:716.432.4294)

Email:

dbauer@SustainableEarthSolutions.com

Website:

www.SustainableEarthSolutions.com

"We seek to empower you to discover ways to save money and gain competitive advantages through sound sustainability practices."

-Dave Bauer, President



SES includes experts in these fields.

Innovation

Management for Sustainability

Design & Engineering

Marketing

Our collaborators cover many other fields.

presents



Empowering small businesses
to succeed
considering

All People
Our Planet
Your Profit

Why SBGI ?

SBGI is a starter course of training and certification in the field of sustainable management for groups of small businesses and institutions.

➤ Benefits

Higher profit resulting from:

- Attract more loyal customers
- Reduce expenses
- Improve innovation
- Drive business strategy ahead of competition
- Improve leadership
- Learn from & work with other **SBGI** community members
- Receive a monthly newsletter with tips on better business with sustainability
- 15% discount - future training

Course Package

➤ Course Elements

- 3 class sessions (4 hours each)
- 2 on-site visits by advisors
- Identify 3-5 action steps
 - Measurable economic value
- Start toward **SBGI** certification
- Ongoing guidance by peers

➤ Requirements to earn certificate

- Achieve competence in sustainability principles
- Have a plan of action reviewed by an expert
- Be in the process of implementing with metrics

➤ Cost

- \$750

"You have to start somewhere.

This is the right place to do it.

The people are supportive and insightful in helping achieve your goal."

- a recent participant

Training Sessions

➤ Session 1: Prepare to make way

- Establish a mission
- Baseline analysis
- Identify 2 project domains

➤ Session 2: Set the Course

- Identify challenges
- Identify assistors & resistors
- Draft strategic plan
- Change leadership training

➤ Session 3: Stay the Course

- Plan of action
- **SBGI** relationship
- Maintain focus on change leadership
- Set up your business to earn **SBGI** certification

Next SBGI course begins:

June 25, 10 AM to 2 PM

SUNY at Buffalo School of Management

Center for Entrepreneurial Leadership

UB Downtown Gateway, Suite 201

77 Goodell Street, Buffalo NY 14203

Meet in Room 208.